

ASSORTIMENTO 2024



We work with family-run farms that are passionate about tradition and craftsmanship. They produce according to organic standards, where the crops are widely rotated and no pesticides and chemical fertilizers are used.

La Bio Idea – Authentic, delicious, pure and organic Italian food since 1991.

Our wonderful products are produced mainly on the sunny, fertile isle of Sicily

and on the mainland of Italy.

The acronym CIAO, is more than just a friendly Italian greeting; it represents our commitment to embodying the values of Contemporary, Italian, Artisanal and Organic

food in everything we do. **Contemporary** - Innovate while respecting tradition. Italian - With our heartland on the island of Sicily

Artisanal - Crafted with care, no mass-production.

Organic - Nourishing you and the planet sustainably. The team at La Bio Idea hopes you enjoy our carefully selected fine organic foods. Please do contact us to let us know how we are doing or if you would like samples,

support or further information on our farmers, producers or products.

The roll-out of this relaunch will be throughout 2024.

ORZO









ASAGNA

PRODOTTO IN ITALIA









25270

25090

25092

Ingredients:

Pasta White, Pasta



12x250g

12x250g

12x250g

packaging that tells the beautiful brand story of the Sicilian farming culture and families.

PASTA WHITE

Code

23010

23020

25045

23060

Ingredients:

Product

Macaroni

Spaghetti

RELAUNCH

The new La Bio Idea design is inspired by the beautiful kitchen tiles that can be found in the Sicilian kitchen. The Italian cuisine, the organic products, the slow food process and the families: all of them represented with

In 2024, the La Bio Idea brand will be premiumized and rejuvenated, by creating authentic and ownable

a system of beautiful tiles. Each product will have its own tile-design and unique colour. The La Bio Idea assortment will be a mix of traditional and modern tiles with a wide colour palette.

LA BIO IDEA BRINGS AUTHENTIC ORGANIC

FOOD FROM ITALY TO YOUR KITCHEN.





EAN

8015602000060

8015602000077

8718976016858

8015602000015

EAN

EAN

8718976016216

8717496906311

8717496906359

8717496906373

8015602000527



12x 375g

12x500g

Size

12x500g

12x500g

Vermicelli semi whole wheat Semi whole durum wheat semolina*, water. PASTA TRICOLORE **Product** (ode EAN Size

Vermicelli Semi-

Whole wheat pasta Whole durum wheat semolina*, water.

Whole Wheat

Tricolore Fusilli

Tricolore Shells 23080 12x500g 8015602000152 Ingredients: Tricolore pasta Durum wheat semolina*, water, tomato powder* (2%), spinach powder* (2%). *Organic farming

EAN

8015602000367

8015602000398

8015602000466

LASAGNE (ode **Product** Size

Lasagne White

Lasagne Green 25100 Lasagne Whole Wheat Ingredients: Lasagne white Durum wheat semolina*, water.

Lasagne green Durum wheat semolina*, spinach powder* (2%), water. Lasagne whole wheat Whole durum wheat semolina*, water. *Organic farming

LASAGNA DI GRANO DURO



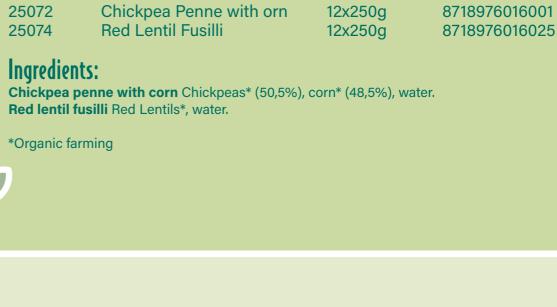




GLUTEN FREE PASTA

Product

Code



Size

12x680g

12x500g

12x680g

12x680g

Passata Sieved tomatoes*. Passata in Tetra Sieved tomatoes*, acidity regulator: citric acid. Passata Basilico Sieved tomatoes*, basil*. Passata Rustica Sieved tomatoes*.

Size

EAN

8712153270903

8718976016261

8712153627103

8717496900029

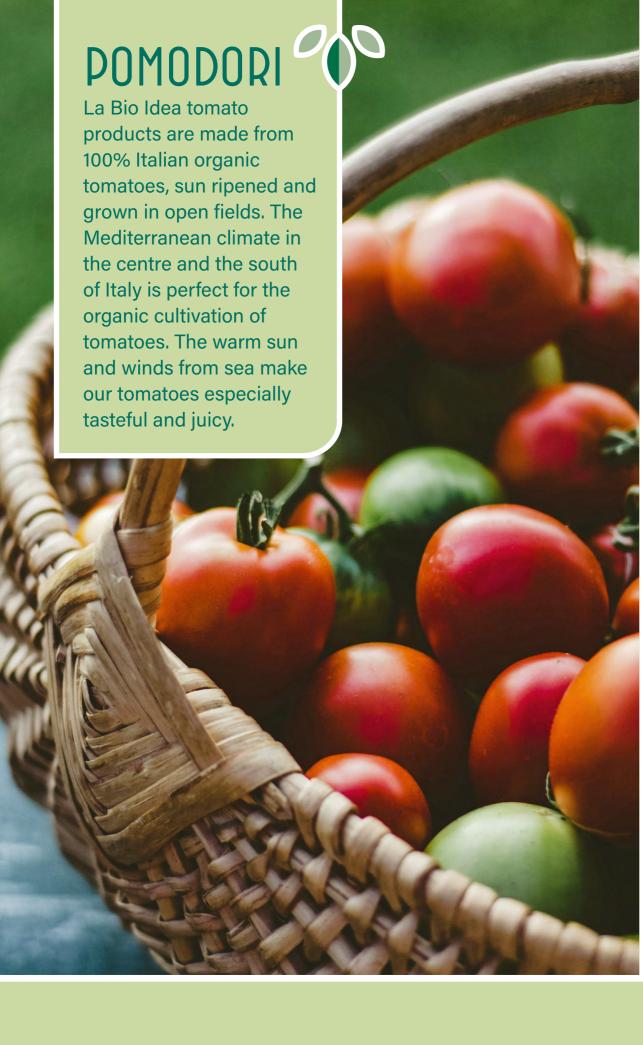
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8712153027125

8712153027163



PASSATA

Product

Passata

Passata Basilico

Passata Rustica

Passata Tetra

Code

27090

27095

27100

27101

Ingredients:

Ingredients:

TOMATO CONCENTRATE Code **Product** Size Tomato-concentrate 22% jar 27110 12x100g 27111 48x70g Tomato-concentrate 28/30% tin Tomato-concentrate 22% jar 27120 12x200g 27160 Tomato-concentrate 22% tin 6x890g

Tomato-concentrate 22% Tomato paste* 22%. Tomato concentrate 28/30% Tomato paste* 28/30%. TOMATO PEELED AND PIECES Code **Product** EAN Size 27140 Tomatoes Peeled in Jar 6x660g 8712153027149 27150 Tomato Peeled in Tin 12x400g 8712153027156 27167 **Cherry Tomatoes in Tin** 12x400g 8717496906182 Tomato Cubes with Basil 27169 12x400g 8717496906205 **Tomato Cubes in Tin** 27170 12x400g 8712153027170 Tomato peeled Peeled tomatoes* (60%), tomato juice* (40%). Tomato cubes Chopped

tomatoes* (60%), tomato juice* (40%). Cherry tomatoes Cherry tomatoes in tomato juice*. Chopped tomatoes basil Tomatoes* (60%), tomato juice (39%), basil* (0,15%). *Organic farming



entirely by hand according to ancient Sicilian traditions.

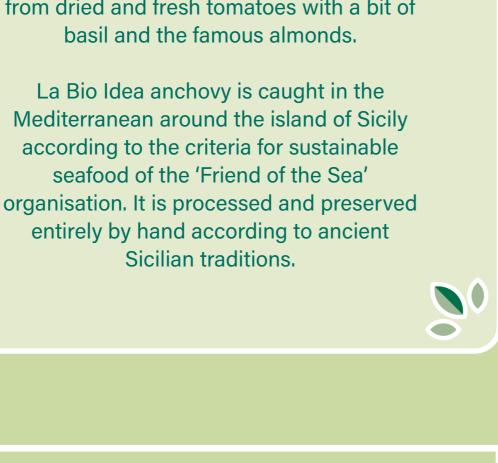
All La Bio Idea sauces are made in Italy. Fresh, organic ingredients and the traditional recipes create a range of

Pasta Sauce Vegetarian Bolognese 6x340g

delicious sauces, pure in flavour and convenient in use. The

these ready-to-use sauces. No cane or beet sugar is added.

tomatoes that grow on the sunny fields of Italy add richness to



EAN

8717496903969

8717496903938

8717496903952

8717496903976

8717496904348

8717496905208

8718976016711

8717496907394

8718976019620

8718976019606

Size

6x340g

6x340g

6x340g

6x340g

6x340g

6x340g

6x300g

6x340g

6x480g



Pasta Sauce with Mascarpone 27222 27205 Ratatouille Pizza Sauce Originale 27225 27181 Ketchup Classico Ingredients: Pasta sauce vegetarian Bolognese Tomatoes* (67%), soya*(12%), carrots*, onion*,

SAUCES

Product

Pasta Sauce Napoli

Pasta Sauce Ricotta

Pasta Sauce Olive

Pasta Sauce Basil

Pasta Sauce Arrabiata

Code

27213

27215

27216

27217

27218

27219

SUGHI ITALIANI

virgin olive oil*, capers*, salt, parsley*, oregano*. Pasta sauce Basil Tomatoes*(89%), onion*, carrots*, extra virgin olive oil*, basil* (1,5%), salt, celery*. Pasta sauce with mascarpone Tomato* (60%), red pepper* (12%), mascarpone cheese* (Contains Milk) (8%), onion*, sunflower oil*, lemon juice*, cashew nuts*, parsley*, basil*, salt, garlic*, corn starch*. Ratatouille Tomatoes* (40%), aubergine* (15%), courgette* (15%), pepper* (14%), onions* (10%), garlic* (1%), sunflower oil*, basil*, seasalt. Pizza sauce originale Tomatoes* (98,5%), seasalt, oregano*. Ketchup Classico Tomatoes* (85%), cane sugar*, vinegar*, seasalt.

sunflower oil*, salt, parsley*, citric acid*, oregano*, chilli*. Pasta sauce Napoli Tomato*

Arrabiata Tomato* (93%), extra virgin olive oil* (2%), red pepper*, salt, garlic*, parsley*, chilli* (0,2%). Pasta sauce Ricotta Tomatoes* (78%), ricotta* (7%), onion*, red peppers*,

(88%), onion* (10,8%), salt, garlic*, extra virgin olive oil*, oregano*. Pasta sauce

cashews* (3%), extra virgin olive oil*, vinegar*, salt, basil*, garlic*, paprika*. Pasta sauce Olive Tomatoes* (82%), green olives* (7%), onion*, black olives* (3%), extra

*Organic farming

PIZZA E PIADINE Our pizza bases are baked in Italy according to the local recipe from the Novara district in the province of Piedmont. We add olive oil to the dough to give it a delicious Italian flavor.

We also offer piadine, which are delicious Italian

flatbreads from the Emilia-Romagna region. Piadine

Size

10x2pcs

10x2pcs

10x2pcs

10x260g

12x150g

Pizza base Whole wheat flour*(30%), sifted wheat flour* (30%), water, yeast, seasalt, extra virgin olive oil*, dried spelt sour dough* Pizza base Spelt Whole wheat flour (spelt)* (30%), wheat flour (spelt)* (30%), water, yeast, extra virgin olive oil*, sea salt, dried wheat sour dough (spelt)* rice flour* Pizza base Cauliflower Wheat flour*, cauliflower* (35%), water, yeast, sea salt, extra virgin olive oil*, dried spelt sour dough*. Contains Gluten. Piadine SpeltSpelt flour* (46,5%), water, sunflower oil*, salt, natural aroma. Piadine Toast Wheat flour*, water, extra virgin olive oil* (8%), tomato powder*

(4%), salt, oregano (0,6%), thickener: guar gum*, olive natural flavouring.

EAN

8712153027255

8718976018944

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8718976019910

are made from soft dough without yeast and then

baked in the pan or on a terracotta plate.

Pizza base Spelt

Piadine Spelt

Piadine Toast

PIZZA E PIADINE Code **Product** Pizza base 27250 Pizza base Cauliflower

27256

27260

27266

27261

Ingredients:

SUCCO DI LIMONE	

aroma of freshly squeezed lemons.

Organic Sicilian lemons have a full and complex flavour thanks to the sunny climate and volcanic soil. The lemons are harvested when they are perfectly ripe, which gives this juice the intense flavour and

37210 37220 37224 Ingredients: *Organic farming



EAN

8718976020046

8718976020053

8718976020060

8717496900180

8717496900135

8717496900142

8717496900425

8718976015776

8718976019767

8717496900159

8717496900166

8717496900173

8717496901859

8717496901835

Size

12x200g

12x200g

12x200g

6x400g

6x400g

OVOUN

FAGIOLI

Beans and pulses are versatile, contain protein,

fibre, vitamins and minerals and are therefore one of the most valuable foods in the world.

The cultivation of pulses has a low impact on the climate and they are also a good, tasty and sustainable alternative to meat. La Bio Idea has a wide range of pulses of high quality, and ready to use in all kinds of meals and salads.

Product Code 54005 Chickpeas

*Organic farming

54006

54007

53100

53130

Tuscan Beans 53190 **Mixed Beans** 54000 **Brown Beans** 54020 54030 **Small White Beans** 53143 Chickpeas 53129 **Red Kidney Beans** 6x2500g Ingredients: Butter beans Butter beans*, water, seasalt. Red kidney beans Red kidney beans*, water, seasalt. Chickpeas Chickpeas*, water, seasalt. Mixed beans Water, red kidney beans* (15%), chick peas* (15%), small white beans* (15%), butter beans* (15%), seasalt.

Lentils Lentils*, water, seasalt. Lentils Dupuis Green lentils*, water, seasalt. Beluga Lentils Beluga lentils*, water, seasalt. *Organic farming

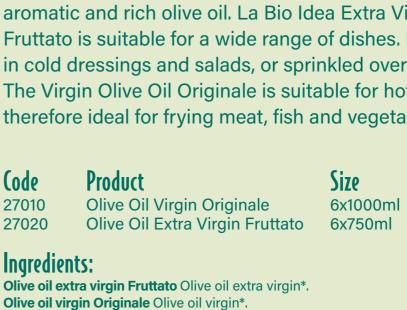
FAGIOLI ROSSI



INFO@LABIOIDEA.NL







53140 Chickpeas 6x400g 53170 Lentils 6x400g 53180 **Green Lentils Dupuis** 6x400g 6x400g 6x400g 6x400g 6x400g 6x2500g

Red Kidney Beans

Red Kidney Beans

Beluga Lentils

Butter Beans

Brown beans Borlotti brown beans*, water, seasalt. Small white beans Small white beans*, water, seasalt. Tuscan beans Cannellini beans* (35%), water, diced tomatoes* (17,5%), tomato paste*, cane sugar*, corn starch*, rapeseed oil*, spices*, seasalt, onion*, garlic*.



ENTICCHIE



