

Projects realized since 2007:

Brazil Biorganic

Soy beans - Sugar

- Agricultural equipment
- Sanitation
- Working conditions
- Drinking water
- Forest preserves

Brazil Jalles Machado

Sugar

- School education
- Technical qualification
- Nutrition and health programs
- Reduction of cane burning
- Forest preserves
- Restore degraded areas

China Huaen

Soy beans - Rice - Beans

Millet - Seeds - Nuts

- School education
- Harvesting machines
- Transportation and equipment for workers
- Better chairs for women
- Silos for grains
- Processing line for feed
- Ear plugs and dust masks / filters
- Improvement of roads
- Higher education, environmental education
- Farm for livestock, tree and flower planting
- Solar panels
- Collect rubbish in the fields

Thailand NGC

Jasmine rice - Red rice - Black rice

- Drinking water
- School education
- Drying pans
- Fish farm and vegetable garden
- Tractor and combine harvester
- Erosion prevention
- Raw materials for compost
- Neem planting, banana planting
- Used oil collection, garbage collection

DO-IT
SOCIAL

Social, Environmental and Fair Trade Certification for Organic operations



FARMERS

- Professionalize < Program for progress
- Fair price < Fair negotiations
- Labour conditions < Overprice for programs
- Environmental < Responsible use of resources, organic
- Living conditions < Overprice for social programs
- Democratic programs < Chosen by farmers, monitored and inspected

DO-IT

- Sustainable enterprise < Holistic seal
- Planet preservation < Ecological and Environmental
- Farmers conditions < Social and Economical
- Quality < Holistic improvement

DO-IT CUSTOMER

- Sustainable enterprise < Holistic seal
- Quality < In all aspects
- Demand for transparency < Open negotiations
- Demand for Fair Trade AND Organic < EcoSocial website shows Producers and programs

CONSUMER

- Join the good cause, ethical < Guarantee by holistic seal
- Healthy for people and planet < Organic and environmental
- Quality < Holistic in all steps
- Personal, back to the farmer < EcoSocial website shows Producers and programs

UNIQUE SELLING POINTS

- Based on local and cultural needs < Farmer driven, democratic
- Concrete and transparent < Realistic programs
- Efficient and effective < Simple and direct
- All in one certification < Organic, environment, social, economic
- Continuous improvement < Every year new programs

DO-IT

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